

9 Reasons Authors Need a Website

1

It marks you as a professional. *Agents and editors want to see your website.*

2

It's the main pillar of your social platform. *A platform is essential for writing professionals.*

3

It helps potential readers find you. *Everyone searching the internet is a potential reader.*

4

It helps people know you and your writing. *"About Me" becomes information, not narcissism! It allows you to include samples of your writing projects.*

5

It provides networking opportunities. *You may develop relationships with people you've never met.*

6

It's a great marketing tool. *This is especially important for writers who self-publish.*

7

It provides a way to do e-commerce (sell your books). *The best part? Through your site, you keep all your profits!*

8

It helps you develop an e-mail list. *Every writer needs to develop a community of fans interested in his/her books.*

9

It keeps you writing and looking forward. *The need for website content serves as an inspirational writing prompt!*



Need help with your website? Contact Rhonda at The Dragomir Group for more information: rhonda@dragomirgroup.com.

